



Commodities INNOVATION AWARDS

Submission Guide



Bilan

Categories & Key Questions

Market & Trading Innovation Award

Rewards disruptive trading models, digital marketplaces, and new pricing strategies that transform commodity markets.

Projects should ideally address the following concerns, using the guidelines below:

- Does the proposed trading model or market tool enable greater transparency, liquidity, or efficiency in commodity exchanges?
- How does this innovation transform commercial strategies, risk management, or market access for both traditional and emerging players?
- Does the system or platform facilitate data integration (market intelligence, ESG, compliance) in decision-making?
- Does this innovation fundamentally change buying, selling, or hedging behaviors in the industry?
- What is the potential impact on regulation, compliance, and integration of international standards?

Supply Chain & Logistics Innovation Award

Rewards innovations in traceability, logistics optimization, and carbon footprint reduction across supply chains.

Projects should ideally address the following concerns:

- How does the innovation represent a breakthrough in managing physical and informational supply chain flows?
- How does the initiative better address agility, traceability, cost, and supply security challenges?
- Does the innovation integrate predictive tools or emerging technologies (IoT, blockchain, digital twins, etc.)?
- Does the logistics' model contribute to a more sustainable, local, or resilient supply chain?
- What added value does it bring to the chain's partners (producers, logisticians, traders, end customers) in terms of overall performance?

Technological Innovation Award

Rewards services or products that revolutionize exploration, extraction, processing, and distribution of commodities through technological advances.

Projects should ideally address:

- Is the proposed technology new and different from existing solutions?
- How does the innovation transform exploration, extraction, processing, and distribution processes?
- To what extent has the technology been adopted and integrated by industry players?
- Does this innovation improve operational efficiency?
- Does the technology contribute to more sustainable industry practices?

Financing Innovation Award

Recognizes innovative financial strategies that optimize capital access, risk management, and transaction fluidity in the commodity sector.

Projects should ideally address:

- What makes the proposed financial model innovative?
- Does it make financing more accessible to small and medium-sized enterprises?
- What is the innovation's impact on the sector's economic growth?
- Is the model sustainable in the long term?
- How does the innovation address financial risk management?

Innovative Partnership Award

Rewards strategic collaborations between an industry player and an external partner (startup, academia, supplier, institution) that create value through innovative approaches.

Projects should ideally address:

- Is the quality of the partnership exemplary?
- What are the tangible outcomes of this partnership?
- How has the partnership improved practices or processes in the industry?
- What type of innovation (technological, procedural, etc.) resulted from the partnership?

Governance Innovation Award

Honors companies and organizations that adopt exemplary governance practices, enhancing transparency, ethics, and accountability in their operations.

Projects should ideally address:

- Are the governance practices transparent and accessible?
- Does the company demonstrate a strong commitment to ethical and responsible practices?
- How does the company engage stakeholders in its governance practices?
- Do governance practices help the company better manage crises and risks?
- How do these practices improve community and employee well-being?

Sustainability Innovation Award

Rewards initiatives that integrate sustainability, circular economy, and responsible practices in commodity trading and management.

Projects should ideally address:

- Do the initiatives integrate sustainability into their operations?
- Do the projects promote circular economy principles in commodity trading?
- What is the environmental footprint reduction achieved through these initiatives?
- How do these initiatives improve social conditions and local communities?
- In what ways are these initiatives innovative compared to traditional CSR practices?

Shipping Innovation Award

Celebrates innovations that transform maritime and inland waterway transport by optimizing its efficiency, sustainability, and resilience to global challenges.

Projects should ideally address:

- Does the solution introduce innovations in maritime transport (digitization, propulsion, alternative fuels, AI, etc.)?
- How does the innovation contribute to decarbonization or reduce the environmental impact of maritime transport?
- Does the technology or logistics model improve safety, traceability, or operational performance of maritime flows?
- Does this innovation enhance risk anticipation in the face of market volatility or geopolitical and climate disruptions?
- How well can the innovation integrate into global commodity supply chains and be adopted by shipowners, traders, or other actors?

Questionnaire Guide

1. Company and Context Presentation

Present:

- Your company: sector, size, position in the value chain.
- The specific industry problem or challenge you are addressing.
- The context or trigger for your initiative (regulation, market opportunity, technical constraint, etc.).

2. Innovative Solution

Explain:

- What your product, service, or model consists of.
- What makes it innovative (compared to existing solutions).
- What technology, approach, or methodology is used.
- What stage of development you are at (concept, prototype, pilot, implementation, deployment).
- What is your target audience or market segment? (clients, partners, end-users...)

3. Impact

Demonstrate tangible value:

- What impacts have been generated? (economic, environmental, social, operational...)
- Use performance indicators (KPIs, % reductions, time/cost savings...).
- Support with tangible evidence: results, use cases, user feedback.
- What is the expected medium/long-term impact? (scaling, future benefits, changes in usage...)

4. Strategic Relevance

Highlight:

- The link with major industry trends (sustainability, digitization, energy transition, etc.).
- Scalability: can it be replicated in other regions or segments?
- Key partnerships or synergies that have strengthened your project.
- Challenges encountered and solutions implemented to overcome them.